

1992: PG Diploma in Marketing
Management (DMrM)
Annamali University

1969: Bachelor of Science
Andhra University

Education



1983: Public Speaking course
Nazareth Speakers Academy

1986: Novo-Symbiotic sales training course
Engholm kurser seden

1992: Basic Training course on Diabetes
At Copenhagen, Denmark

1993: Marketing strategies and management
Administrative staff college of India, Hyderabad

1994: Managerial Effectiveness Program
Srimikha consultants, Bombay

1995: Target setting training course
Srimukha consultants, Bombay

Courses / Training



1969: College Best Comedian

1974-77: Special award for Hatrick performance in sales

2003-04: MD award in USV.

Awards



Successfully launched

1. Purified bovine insulin's
2. Porcine Insulin's
3. MC insulin's
4. EMP human insulin's
5. rdna human insulin's
6. Delivery systems in India
7. HMBG

Successfully launched

Squibb research products
(Cephadrine, Halcinonide & Captopril)

2001: Re – launched animal insulin
successfully in India

Product Launch



2006 (15-22nd May): Moscow
Advancement in production tech
of rdna insulin
(with Prof Michael balabolkin-
director of diabetes institute at
endocrinologicisic scientific centre-
Russian accadamy of medical &
Chief diabetologist,
ministry of public health of Russia)

2006 (Dec): IDF south Africa
Advancement in production tech
of rdna insulin
(with prof metelko- director- ZAGRAB
university croatia)

2006:
Advancement in production tech
of rdna insulin
50 lectures at various forums like
IMA and API.

Lectures Given



EASD/IDF congress:
Glasgow, Budapest, Paris,
South Africa, Montreal, Stockholm

Frequent visits to
Joslin diabetes clinic in Boston USA

Developed contacts with
international faculty like
Sir George Alberti, Prof. J Skyler,
Prof. Eberhard Standl, Dr. RJ Heine,
Prof. E. Ferrannini, Prof. Philip E. Cryer,
Prof. Ian Campbell, Prof. Edwin Gale,
Prof. Lawrence S. Philip,
Prof. Van Haften,
Prof. Zeljko Metelko,
Prof. Theodor Koschinski &
Prof. Maria Ritta Taskiran

Conferences



Responsible in releasing booklets on
“A relook into Insulin therapy,
Prion diseases by the chairman of
the RSSDI, Chennai chapter
Prof. Sam GP Moses.

Established collaboration with
Research society for study of
Diabetes in India started the
concept of credit hours and
real value addition to
Diabetes education activities.

Worked for official endorsement of
WHO/ICMR National policy group
for the role of Bovine Insulin in the
management of Type 2 diabetes.

Conducted 3 Henning Andersen
work shops in collaboration
with Indian academy of pediatrics.

Achievements



1969: Led 5th Andhra Naval as
Cadet Captain

1970: Amongst the top 5
contributors of Paracetamol
(Metacin) sales on all India basis.

1992: INITIATOR of annual diabetes
updates and introduction of life
time dedication awards

1992: Andhra Pradesh
diabetes federation (ADDF).

1993 – 1995: Responsible for the
inception of endocrine society of
Indian southern chapter, Kerala &
Karnataka diabetes federations.

Achievements



2003: Nursed the Uttar Pradesh diabetes association (UPDA)

2006: Facilitated the formation of endocrine society of Chattisgarh.

Initiator of PGCC Diab the certificate of competence in diabetes for primary care physicians in collaboration with Zagreb University Croatia & Nizam Institute of medical sciences Hyderabad a deemed university in India

Supported the research work of Prof Kochupillai and R Goswami from AIIMS, New Delhi on Bovine insulin. Antibodies have no functional significance and purity only matters.

Mr. JLN Sarma

